**To:** [david.wright@euro-marketing.com](mailto:david.wright@euro-marketing.com)

**From:** [ceo@hudsoncorp.com](mailto:ceo@hudsoncorp.com)

**Cc:** [marketing@hudsoncorp.com](mailto:marketing@hudsoncorp.com)

**Subject:** Marketing Options for our Expansion in Europe

Dear David,

I am confident that our collaboration with European Marketing Associates will be highly successful.

Following our last meeting, we decided to focus on two specific marketing options:

* Develop Sales using E-commerce: We want to develop our online sales for European consumers. This strategy will allow us to reach a bigger audience.
* Hire a Top Designer: We will employ a top designer to create new designs for fashion-conscious buyers.

I need you to prepare a report analyzing the feasibility, costs and risks for these two options.

Could you please suggest a time for a follow-up meeting.

I look forward to your response.

Best regards,

Haythem Saad

CEO

Hudson Corporation